IN THE SPECIFICATION:

Please add the following paragraph on page 2:

CLAIM OF PRIORITY

This application claims the benefit of priority under 35 USC § 120 to the following 10 co-pending patent applications:

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- (1) U.S. Patent Application Serial No. 10/369,057, filed 17 February 2003 which is a continuation of
- (a) U.S. Patent Application Serial No. 09/314,321, filed 19 May 1999, entitled "location Enhanced Information Delivery System," now issued as USPN 6,571,279B1, which is a continuation of the following two applications:
 - (i) U.S. Patent Application Serial No. 09/024,278 filed 17 February 1998; and
- (ii) U.S. Patent Application Serial No. 09(9)\$5,731, filed on 5

Please amend Page 38, last paragraph as follows:

- (1) line 21, please delete www.; and
- 25 (2) line 22, please delete "iReactor technology" and insert "invention".